

UK Wild Otter Trust Fundraising Pack



UK WILD OTTER TRUST

Contents

No.	Page
3	Welcome
4	How fundraising helps
5	Fundraising Steps
6	Choose Your Fundraiser - Individual
6	Choose Your Fundraiser – Group/Family
7	Choose Your Fundraiser – Children
7	Choose Your Fundraiser – Work
8	Choose Your Fundraiser – School/College/Uni
9	Set Your Target
10	Donate Your Money
11	Fundraising Guidelines
12	Contact Us

Welcome

Welcome to your UK Wild Otter Trust Fundraising Pack.
Thank you for your interest in fundraising for our charity.

Inside this pack you will find information about
fundraising for us and some fundraising ideas.

We are a registered charity. Our charity registration
number is 1167746.

Make sure you check the fundraising guidelines section
to ensure laws and licenses are followed.



How Fundraising Helps

Each time we rehabilitate an orphaned cub, it costs in the region of £3,000 per animal from point of care to release back into the wild. We rely completely on donations and profits from our online shop, so if you feel you're able to help us continue this valuable work with an iconic species, we would really appreciate your support.



We also have three permanent residents at our rescue centre that cannot be released into the wild – Reggie, Maxwell and Tolga.



Fundraising Steps

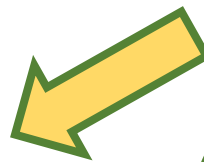
Choose your fundraiser

Pick your fundraising activity, if you're struggling for ideas check out the ones in this pack.



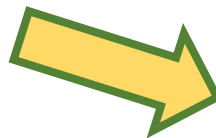
Set your target

No matter how big or small. Every penny makes a difference for us and our rescued otters.



Spread the word

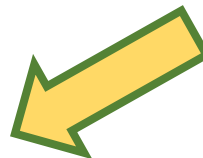
Share your fundraiser with your friends and family, in person and online. We'd also love to see it, send us a message!



Fundraise!

Donate your money

Donate the money you've raised. Find out how on page...



Choose Your Fundraiser

Individual

- Set up your Facebook birthday fundraiser to raise money for UK Wild Otter Trust. Create a simple fundraiser through Facebook and let your family and friends protect otters in honour of you.
- Set a personal challenge and ask your friends and family to sponsor you online. Ideas – give up your favourite food for 3 months? Do 100 sit-ups every day for a month? Walk your dog for 3 miles a day?
- Do a sponsored head shave, leg wax or beard shave.
- Have a clear out and declutter. One person's trash is another person's treasure. You could sell the items online through platforms such as eBay or Facebook Marketplace or at a car boot sale and donate the funds to UKWOT.
- Collection bucket/tin.
- Is there a word or phrase you use too much? Every time you say it, put £1 into a jar and donate the collection to UKWOT.
- Support us on your special day by asking for a birthday, engagement, anniversary or Easter donation instead of gifts, cards or chocolate eggs?
- Hold a charity bake sale.
- Sponsored litter pick. Which also helps otters and other wildlife.

Group/Family

- Hold a virtual or in person quiz. Charge your friends a fee which is then donated to UKWOT. Check out our quiz template on our website.
- Have a virtual dinner party with friends over video call and donate the money you would have spent on a night eating out.
- Golf tournament.
- Bingo. *Make sure to read our fundraising guidelines section.*
- Event – gala or masquerade ball
- Charity sporting match.
- Sponsored litter pick. Which also helps otters and other wildlife.

Choose Your Fundraiser

Children

- Sponsored reading challenge. For every minute of reading the kids do donate an amount of your choice to UKWOT. You could even turn it into a tournament.
- Get into the garden and start a household ball keepy-uppy competition. Start a collection jar and donate 10p per keepy-uppy, whoever does the most wins half of the jar, with the other half donate to UKWOT.
- Sell old toys or get crafty and sell the items.
- Sponsored events – swimming or football matches. Battle of the bands.
- Bake sale.
- Art competition.
- Easter egg hunt.
- Sponsored silence.
- Sponsored litter pick. Which also helps otters and other wildlife.

Work

- Dress up or down
- Office etiquette – set up a 24 hour office ban, write a list of funny rules with a pound or two fine. Fine anyone that forgets to make tea or collect their painting. Make sure everyone agrees before.
- Charity sports game.
- Car wash.
- Match giving. Does your employer offer match giving, it could mean they match what you raise pound for pound?
- Quiz.
- Raffle. *Make sure to read our fundraising guidelines section.*
- Fundraise in your lunch break – Find a quiet space and charge a fee for yoga or pilates class.
- Treasure hunt.
- Job swap.
- Sponsored litter pick. Which also helps otters and other wildlife.

Choose Your Fundraiser

School/College/Uni

These fundraising ideas are also great for adding to your CV for when you're applying for further education and jobs.

Schools

- Dress up or down. Everyone pays, for example, £1.
- Guess how many sweets in the jar.
- Seasonal party, e.g. school disco.
- Guess name of teddy.
- Sponsored silence.
- Sponsored litter pick. Which also helps otters and other wildlife.

Colleges

- Throw sponges at teachers.
- The apprentice. Each team is challenged with raising as much as they can, starting with just £10. You could sell sweets, make friendship bands or even charge for a service e.g. car wash.
- Battle of the bands or talent contest. Entrance fee.
- Holding a ball.
- Selling crafts.
- Sports tournament.
- Sponsored litter pick. Which also helps otters and other wildlife.

University

- Fashion show
- RAG week.
- Quiz.
- Dryathlon. No alcohol.
- Zumbathon.
- Sleep outdoors.
- Karaoke.
- University challenge.
- Sponsored litter pick. Which also helps otters and other wildlife.

Set Your Target

No matter how big or small. Every penny makes a difference for us and our rescued otters.

How Your Money Helps

£15

Feed a cub for
one day.



£400

Feed a cub for
one month.

£100

Buy one week of food for
the rehabilitation centre.



£2000

Help build one new
enclosure.

Donate Your Money

There are a couple ways you can donate the money you've fundraised to us.

If you've set up a Facebook fundraiser or a fundraiser on a platform such as GoFundMe the funds should be transferred directly to us.

You can also donate the money via our PayPal account <https://ukwildottertrust.org/donate/> or you can contact us on otters@ukwot.org to donate another way.



Fundraising Guidelines

Here are a few important points to remember to ensure your fundraising runs smoothly.

- Ensure that you have the correct licenses for your event, e.g. selling alcohol or live entertainment. Contact your local council for more information.
- If you're selling food, ensure that you check out the latest hygiene regulations at food.gov.uk
- When publicising your fundraising activity ensure to use our charity number (1167746) and logo (download from our website).
- When running raffles and lotteries ensure to check out the latest regulations with the Gambling Commission gamblingcommission.gov.uk
- We, UK Wild Otter Trust, cannot accept any liability or provide any financial assistance.



Contact Us

Need more information? We're happy to answer any questions.



Visit our website:
ukwildottertrust.org

Email: otters@ukwot.org

Find us on social media

Facebook: UK Wild Otter Trust

Instagram: [@ukwildottertrust](https://www.instagram.com/ukwildottertrust)

Twitter: [@WildOtterTrust](https://twitter.com/WildOtterTrust)

UK Wild Otter Trust is
a charity registered in
England and Wales –
1167746.

